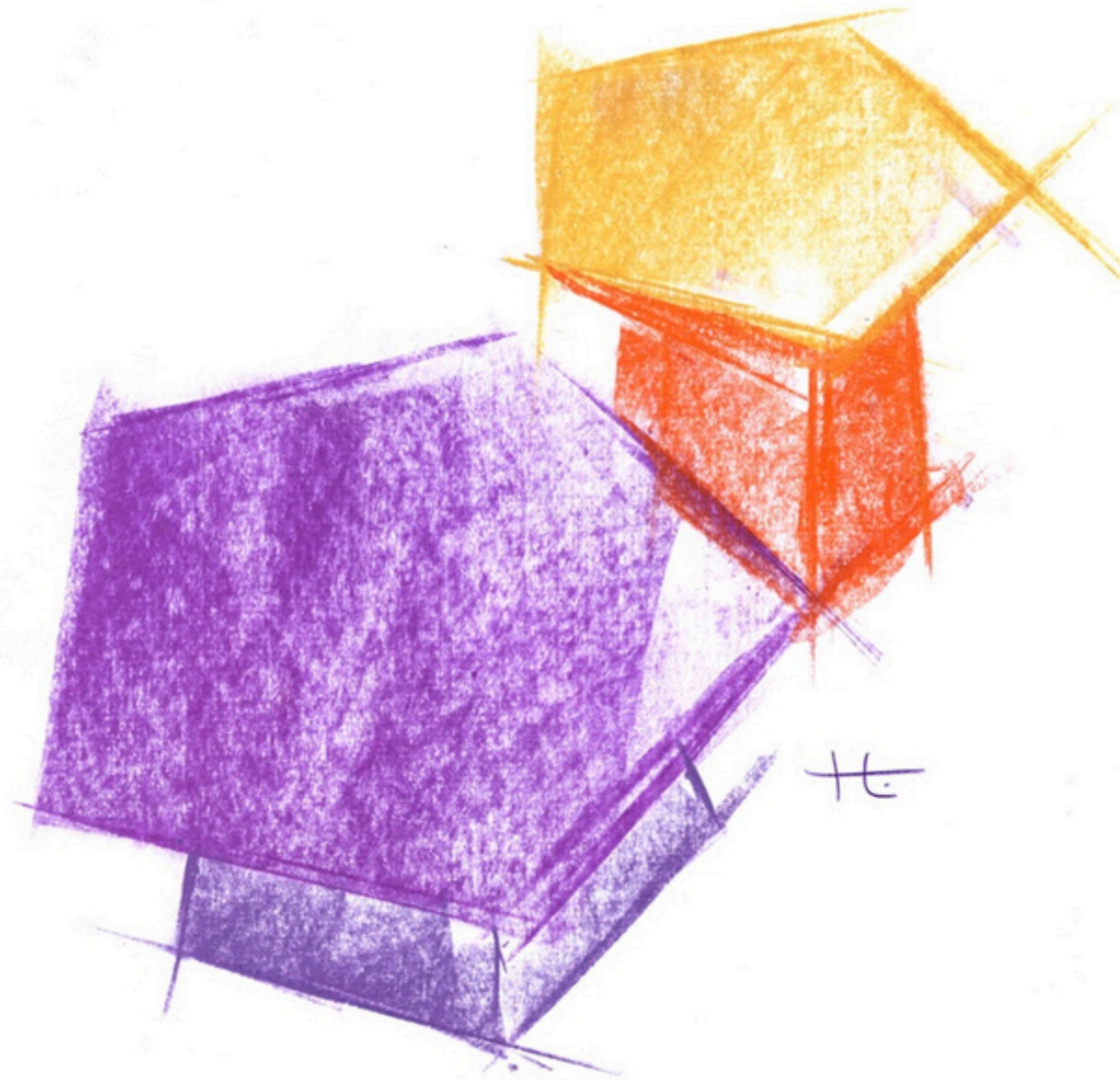


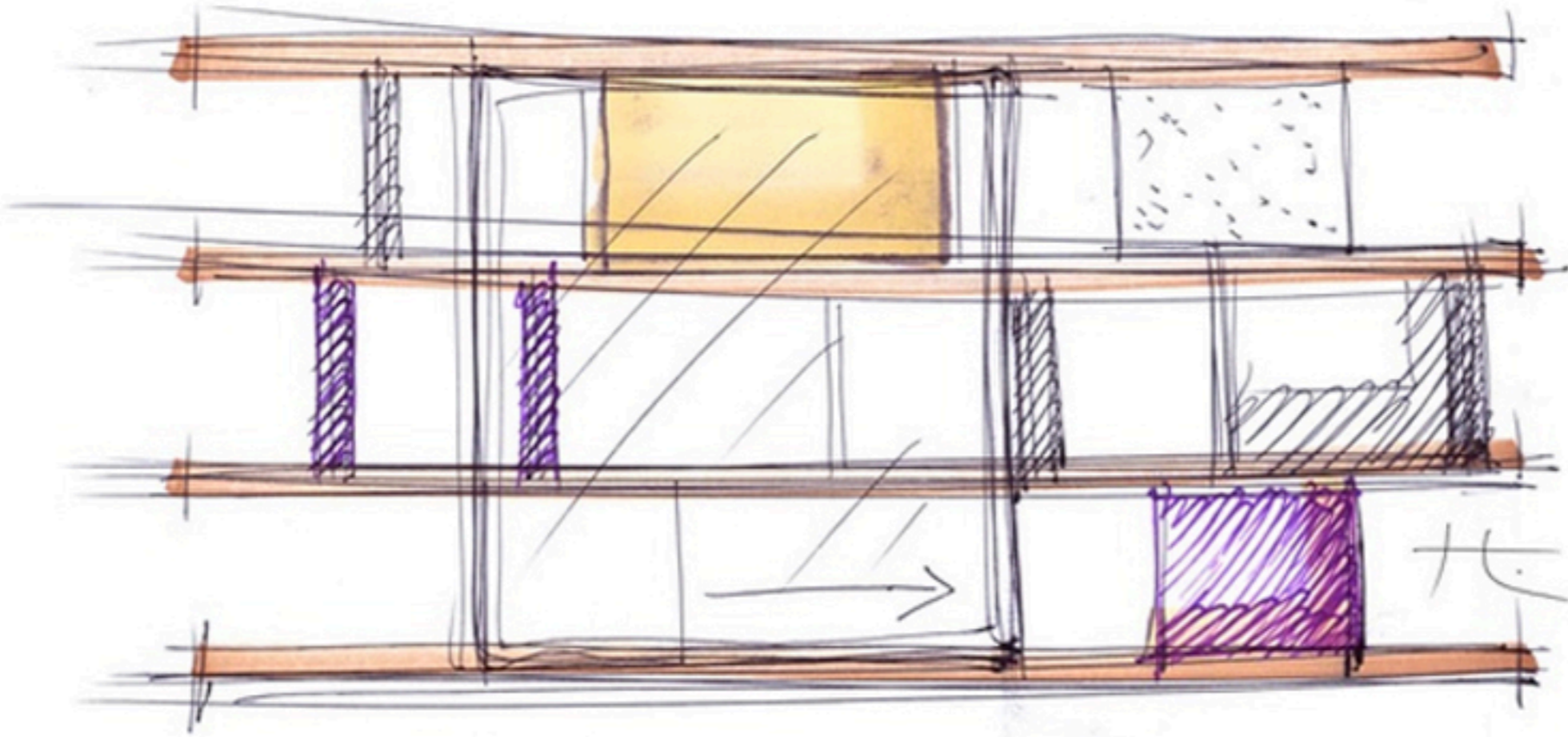
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## Mauro Lipparini's Bold Sketches Infuse Possibility into Furniture for Casa International





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Characterized by bold, punchy colors and decisive, striking lines, designer **Mauro Lipparini's** hand sketches speak volumes of the final products they aim to represent. With Lipparini's recent launch of his inaugural collection Italia for furniture brand [Casa International](#), Lipparini's sketches dispel any limitations or preconceptions about his products and assign a strong character through colors and bold lines.

"Since the collection includes such an extensive range of materials and textures, I did not want any given piece to be limited by one palette," explains Lipparini. "Instead, I chose to focus on the inner-workings and core design. I wanted to be able to freely assemble each piece of loose furniture as if a tangram puzzle, capable of being recombined in near-endless solutions. This allowed for more creativity and flexibility during the design process, which resulted in an assortment of pieces."

Inspired by the essence of Mediterranean living, Lipparini uses a natural, sophisticated palette, elegant comfort and beautiful, natural materials, employing the level of craftsmanship endemic to both Turkey and Italy. For Lipparini, hand-sketching acts as a tool to bring the unique essence of the collection to life and to create an emotional and personal connection to his furniture pieces.

"I sketched the Pilone bookshelves as if a stave of music speckled with daring colors, the distinct frame of the Cosia sideboard as a strong, bold colored line and Vulcano's pentagon top as a tangram revitalized with color," describes Lipparini. "I don't think those forms would have come to life as beautifully or as organically if I had initially visualized them with digital tools."

Propelled by his design process, Lipparini will unveil additional 15 pieces to the Italia collection during Salone del Mobile Milano next month.